



## Who We Are

The Commercial Brokers
Association (CBA) represents over
350 members in the Commercial
Brokerage Community throughout
Massachusetts. CBA is committed
to providing relevant educational
programs, promoting professionalism
and cooperation, and creating an
atmosphere where knowledge and
ideas are easily exchanged.

"I've been a proud member of GBREB and CBA since 1992. CBA has always strived to deliver relevant, timely content and programs, leadership development opportunities for women and future leaders, and valuable networking opportunities to our members. My involvement in CBA has been instrumental to my success as a real estate broker in and around Greater Boston."

## **Peter Evans**

EVP and Managing Principal, Hunneman | 2021-22 CBA President

## **Benefits of Membership**

**Networking & Events** Connect with peers at industry events. CBA hosts over 10 events per year including industry panels, Future Leaders Roundtables, Annual Charitable Golf Tournament, and the CBA Achievement Awards.

**Membership Directory** CBA Members have access to the online membership directory to connect with members.

**Industry Job Board** The CBA Job Board is an online tool to attract top talent by posting opportunities.

Future Leaders CBA has a strong Future Leaders Membership that represents 33% of our membership. Annual special programs are designed for Future Leaders, including the McCall Leadership Roundtable. New in 2021, CBA is pleased to offer the Broker Exchange, which provides entry level employees the opportunity to connect with senior level executives for a 30-minute virtual meeting or phone call. This program is great for those interested in a career in Commercial Brokerage or those looking to expand their network. \*\*First year brokers may be eligible for a complimentary membership contact Nicole Samarjian at NSamarjian@gbreb.com to learn more.\*\*

**Advocacy** Through the Greater Boston Real Estate Board, CBA works on behalf of its members to provide advocacy on issues that impact the Commercial Real Estate Industry on a local and state level. CBA Achievement Awards Held Annually, the CBA Achievement Awards brings together 550+ of the most influential leaders and decision makers from the Massachusetts brokerage industry. The Prestigious Deal of the Year awards are presented along with the special recognition awards for individuals and companies. Awards are voted on by members of the CBA, and winners are announced the night of the awards.

**Diversity, Equity & Inclusion** CBA is committed to diversity, equity, and inclusion. Through education and communication, CBA is working with members on specific initiatives to help attract diverse candidates to the industry.

Marketing & Visibility CBA provides marketing and visibility opportunities through sponsoring events, the awards and recognition program, social media, and the CBA Member Spotlight.

Charitable Giving In 2019, CBA Selected Caritas Communities as their sole beneficiary for a 3-year partnership. CBA's Charitable Golf Tournament benefits Caritas. Throughout the year, CBA promotes Caritas and their initiatives. At the end of the year, a contribution is made to Caritas on behalf of the speakers who have volunteered their time through our events.





## **MEMBERSHIP APPLICATION**

Annual Membership Dues  ☐ Industry	\$630.00		
(Licensed individuals engaged in brokerage)			
□ Affiliate			
(Vendors and professionals not engaged in broker			
Future Leaders Dues (Either industry or affiliate member under the age Future Leaders DOB (MM/DD/YYYY):			
Please Select:			
Industry Member	Affiliate	e Member	
Real Estate Specialty	Type of b	usiness:	
☐ Office ☐ Retail	+ C-1-		
☐ Industrial ☐ Investmer  License No E			
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COMPANY ADDRESS			
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MAIN OFFICE NUMBER			
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How did you hear about CBA?	Payment	Method	
Colleague Name	CHECK (PAYABLE TO C	CBA) USA MC	☐ AMEX ☐ DISC
☐ Event			
☐ Advertisement	Name on Card		
☐ Website			
☐ Social Media			
Other	Card #		Exp. Date